



BRAND PROFILE

info@iconicbrandcomm.com | www.iconicbrandcomm.com

ABOUT US - WE ARE THE ULTIMATE SHOW STOPPER

Iconic Brand Comm provides Specialized Marketing Solution Services to Urban, Semi-Urban and Rural markets in India. Our core business focus includes innovative brand activation, corporate events, trade shows with 360-degree exhibition support, retail marketing, in-store branding, rural marketing and creative studio services. We help companies proactively reach out to consumers and shape their brand image on the ground.

The company's leadership team has a collective industry experience of more than 2 decades, backed by an experienced operational team from the trade. Within a short period, we have created our niche in the domain of creative below the line marketing arena.

Headquartered in DELHI - the thriving business centre, we enjoy the complete support of our parent group company Print Iconic. Print Iconic is a leading name in the printing and creative BTL production in the country, and that enables us to deliver world-class fabrication jobs, venue setups and best of the printing jobs well in time.

WE WORK HARD BUT PLAY HARDER

Iconic Brand Comm is a powerhouse of ideas. We know that by sharing ideas, technologies and talents, we can achieve and sustain profitable growth in our business.

Team Iconic Brand Comm works on the principle of " Management by Objective ", once established by the Management Guru Mr Peter Drucker, ably guided by our leadership team who drive our success by leading a large all India team from the front.

"All work and no play makes Jack a dull boy" - it is essential to build community among the employees through clubs and events, promoting fun to encourage creativity and team spirit to deliver the best. Our company puts that belief into action by taking the necessary steps.

THE WORLD OF ICONIC BRAND COMM.

Our Business

- ✓ Brand Activation Services
- ✓ Events, Conferences & Trade Exhibition
- ✓ Retail Branding & Marketing
- ✓ Rural Marketing
- ✓ In-Store Branding
- ✓ Graphics Designing Services

Iconic Brand Comm. Pvt. Ltd.

📍 Khasra No. 285, Asola, Fatehpur Beri,
Chhatarpur, New Delhi- 110074

📞 **Phone:** 099994 21445

🌐 **Website:** www.iconicbrandcomm.com

✉️ **Email:** Info@iconicbrandcomm.com

Our Business Focus

Deliver quality and innovative Digital and offset printing jobs to the customers. Printing Quality, Speed, Precision and Service are the few words that define our brand mission.

Customer Segments

Advertising Agencies, MNC's, Corporate Houses, Start-Up Companies, Public sector undertakings, Banks and Government departments.



Year Of Inception

2021

Business Vision

To excel as India's leading and trusted service provider in the commercial printing business. We aim to extend our customers top-quality printing services and products of international standard at a competitive price through innovation and technology.

Infra & Facilities

State of the art printing facilities in New Delhi. Equipped with the best top-end machinery and production team, we deliver innovative printing solutions to our customers.

Quality Commitment

We strictly adhere to Standard Operating Procedures, checklists, guidelines and work methods applicable to best industry standards. Our disciplined approach and good practices provide a consistent quality standard for every assignment.

OUR PREMIUM SERVICES

Brand Activation Services



Rural Marketing



Events, Conferences & Trade Exhibition



In-Store Branding



Retail Branding & Marketing



Graphics Designing Services



ICONIC
Brand Comm



BRAND ACTIVATION SERVICES

- ✔ VIRTUAL EVENTS
- ✔ DIGITAL ACTIVATION
- ✔ EXHIBITIONS
- ✔ GOVERNMENT EVENTS
- ✔ CORPORATE EVENTS
- ✔ ROAD SHOW
- ✔ HIGH STREET PROMOTION

BRAND EXPERIENCES

CONFERENCE & WORKSHOP

- ✓ Sales Meet
- ✓ Townhalls
- ✓ Partner Meets

EMPLOYEE EVENTS

- ✓ Family / Annual Day
- ✓ Kids Day
- ✓ Awards & Commemorations

LAUNCH EVENTS

- ✓ Product Launch
- ✓ Trailer Launch
- ✓ Facility / Office Launch

EXPO / FAIRS

- ✓ Trade Fairs
- ✓ Exhibitions
- ✓ Expo Marts

ENTERTAINMENT

- ✓ Screenings
- ✓ Talent Shows
- ✓ Concerts

WORK DONE BY US

The logo features a cluster of seven squares of varying sizes and shades of blue and purple, arranged in a roughly triangular pattern to the left of the text.

ICONIC
Brand Comm




Hindustan Times
Leadership Summit
2021 , at Taj Palace, New Delhi





RED FORT IN NEW DELHI - INDEPENDENCE DAY (August 15, 2021)



RED FORT IN NEW DELHI - INDEPENDENCE DAY (August 15, 2021)





OUTDOOR
&
SIGNAGES





PM ROOM

GET HEALTHY WITH YOGA

**BEST
YOGA PLAN
FOR YOU**

PLEASE STAND
ON THE MARKER

**BEST
YOGA PLAN
FOR YOU**

PLEASE STAND
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Yoga Asanas & Benefits

- 1. Trikonasana (Triangle Pose)
- 2. Bhujangasana (Cobra Pose)
- 3. Bhujangasana (Cobra Pose)
- 4. Bhujangasana (Cobra Pose)
- 5. Bhujangasana (Cobra Pose)
- 6. Bhujangasana (Cobra Pose)
- 7. Bhujangasana (Cobra Pose)
- 8. Bhujangasana (Cobra Pose)
- 9. Bhujangasana (Cobra Pose)
- 10. Bhujangasana (Cobra Pose)



66

Yoga is a science of inner
control, equating the
health and well-being. It
is health insurance in
your budget.

99

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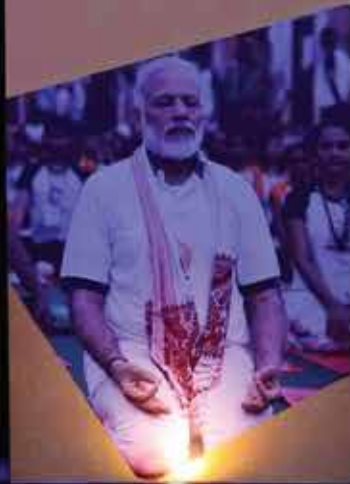
Yoga guarantees wellness
as fitness. Yoga is not
merely an exercise but a
way to attain peace
through physical, mental
and spiritual well-being.

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Yoga is a code to connect people
with life, and to connect
manhood with nature. It expands
our limited sense of self to see our
feelings, activities and material as
expressions of our own self.

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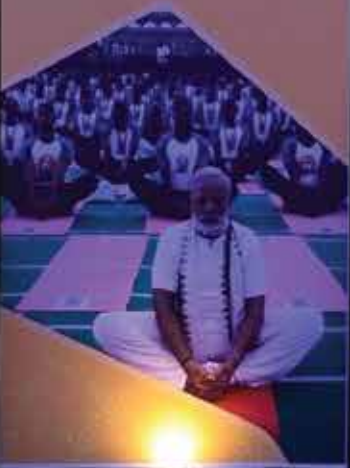
Yoga is not only about asanas.
It is much more. It is a blend
of Gyana (Knowledge), Karma
Sanyas and Bhakti (Devotion).

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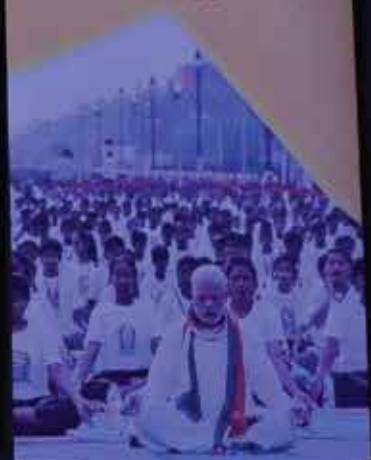
Yoga has the potential to
revitalize our lives. Yoga is not
only of peace, compassion,
brotherhood and universal
progress of the human race.

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KASHI FILM FESTIVAL 2021, VARANASHI

KASHI FILM FESTIVAL 2021

VARANASI



दिव्य काशी भव्य काशी

**KASHI FILM
FESTIVAL 2021**

VARANASI

काशी
दिव्य भव्य



AKHIL BHARTIYA MEYOR SAMMELAN 2021
TRADE FAMILY CENTRE, VARANASI



SWACHH BHARAT MISSION [THEMATIC STALL DESIGN]
TRADE FACILITY CENTRE, VARANASI



SWACHH BHARAT MISSION [THEMATIC STALL DESIGN]
TRADE FACILITY CENTRE, VARANASI



SWACHH BHARAT MISSION [THEMATIC STALL DESIGN]
TRADE FACILITY CENTRE, VARANASI



SWACHH BHARAT MISSION [THEMATIC STALL DESIGN]
 TRADE FACILITY CENTRE, VARANASI



GLIMPSES OF STALLS



Ministry of Housing and Urban Affairs
Government of India

Urban Transport

National Growth of Metro Rail New Technology



National Common
Mobility Card



Automatic Train
Supervision System (ATIS)



Metro Rail Spread

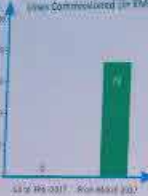
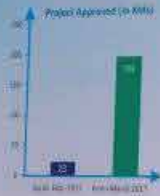
- 1000+ Metro Stations
- 100 km Network
- 50 km per day
- 100+ km per day



NEW
TRANSIT
MODE



Metro Rail



Metro Projects



Lucknow Metro Rail
Total length - 79.876 km



Agra Metro Rail Project
Total length - 29.4 km



Kanpur Metro Rail Project



Noida Metro Rail Project

Urban Transport in Uttar Pradesh

(Operation s...)



ent, 27 cities in the country are on
RTS map with metro system either
under construction or both.

Rs. 1,95 Lakhs (pre-covid).

started in
section of
metro
to

First modern energy efficient
AC metro services started in
Delhi; 8 km stretch between
Shahdara and Tis Hazari!

URBAN TRANSPORT



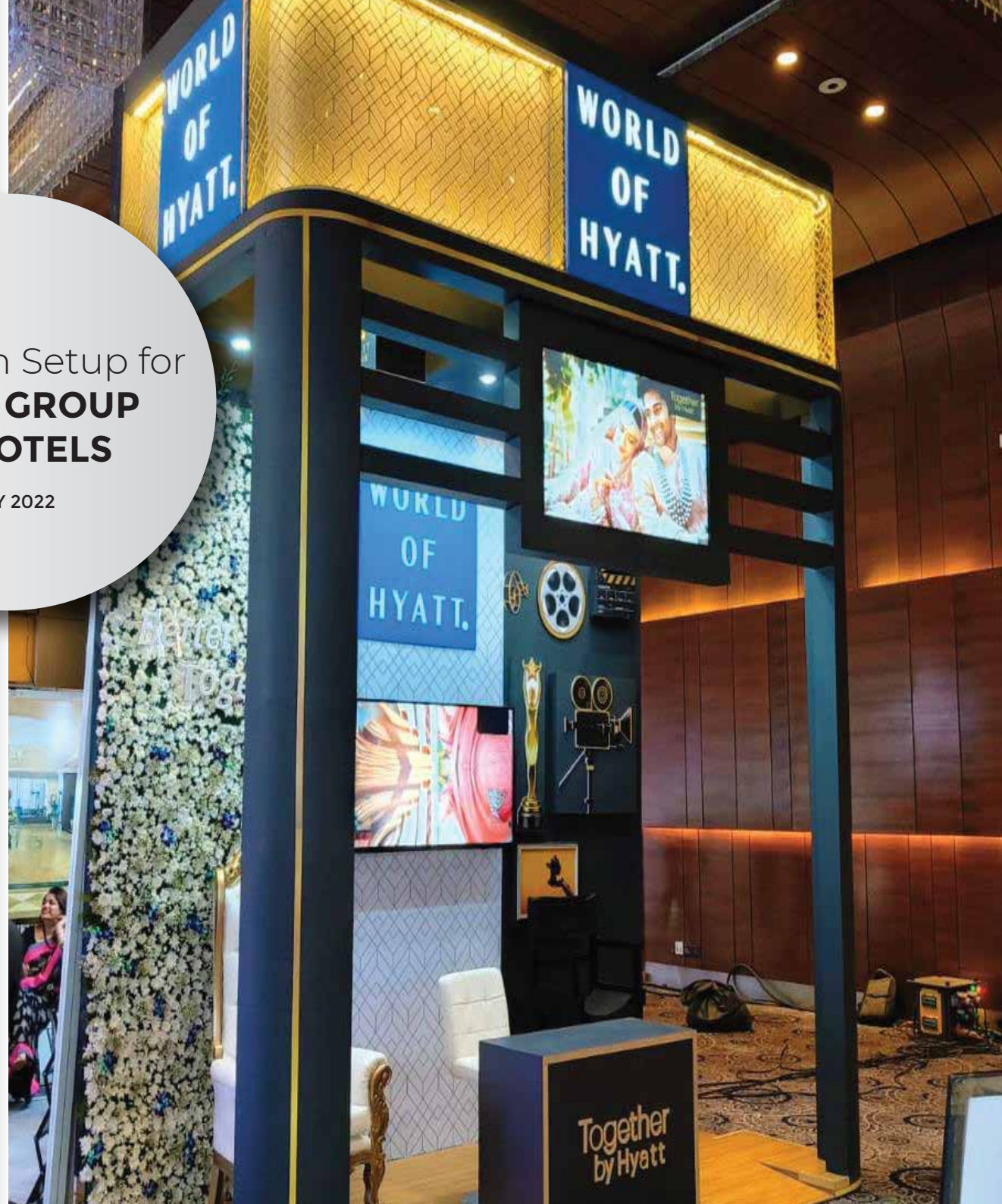
DIGITAL STANDEE'S



AKHIL BHARITYA MAYOR SAMMELAN 2021



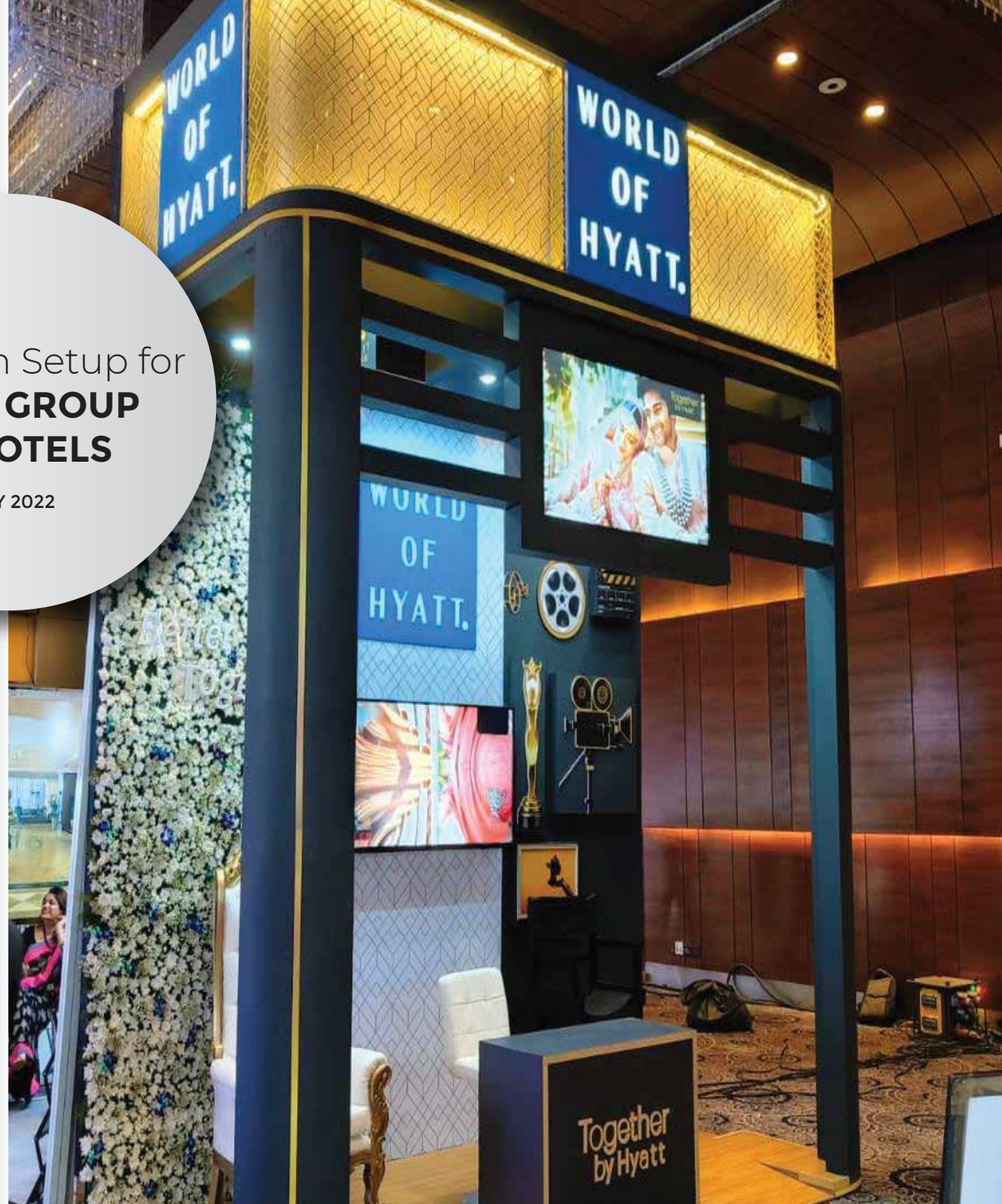
EXHIBITION SETUP FOR MINISTRY OF HOUSING & URBAN AFFAIR



Exhibition Setup for
**HYATT GROUP
OF HOTELS**

JULY 2022





Exhibition Setup for
**HYATT GROUP
OF HOTELS**

JULY 2022



Together
by Hyatt



Exhibition Setup
for Some Other
Prestigious Clients



Exhibition Setup
for Some Other
Prestigious Clients



WORK HIGHLIGHTS
OF




G20 EVENT
GANDHI NAGAR
2023





G20 EVENT
GURUGRAM
2023





G20 EVENT
GUWAHATI
2023

The G20 logo, featuring the letters "G20" in a stylized font with a globe and a lotus flower, is positioned below the text.



G20 EVENT
HYDERABAD
2023





G20 EVENT
HYDERABAD
2023





OUR VALUABLE
CLIENTS



THANKYOU



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